Every person of color giving birth deserves to know how others like them received care at a doctor or hospital. We’re on a mission to eradicate racism and bias from maternity and infant care and to bring public accountability and transparency to the medical system. We do that by turning doctor and hospital reviews from Black and brown parents in the Irth app into qualitative and quantitative data that’s available to the public and used by hospitals to improve the care of Black women and other people of color who are giving birth.

We’re just getting started (please leave your reviews to help us grow) but here’s what we’re learning thus far.

33% said requests for help were ignored or refused.

20% of Asians experienced racial stereotypes (vs. >5% for all other race group)

42% of Black, bi-racial or Latinx people experienced “ignored or refused requests for help” (vs. 8% for AAPI and 11% for White)

Bi-Racial and AAPI experienced “physical privacy violated” more than all other groups

19% and 13% respectively vs. >5% for all other groups)

Getting Down to Irth:

California: State with most reviews

FIRST IN-APP HOSPITAL REVIEW: St. Joseph Health System, Mishawaka, IN

FIRST IN-APP PRENATAL REVIEW: Shrewsbury Ob/GYN, Shrewsbury, MA

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Learn more at www.IrthApp.com

Download the Irth app today. Search reviews for yourself. Leave reviews for your community.