



Irth's Birth Without Bias

Mini-Report

Every person of color giving birth deserves to know how others like them received care at a doctor or hospital.

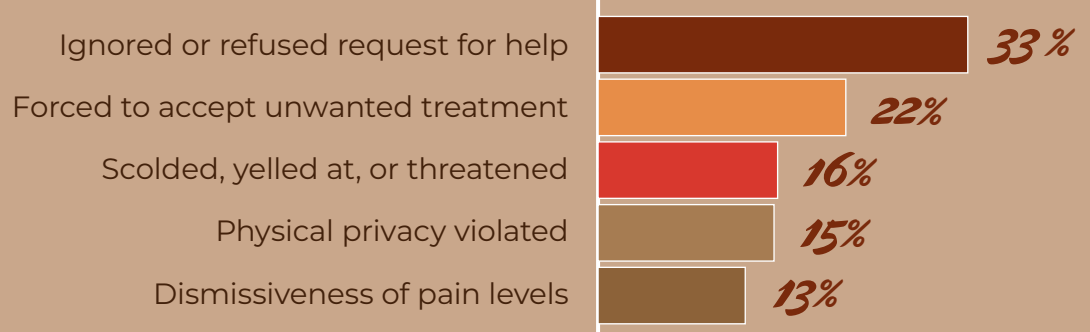
We're on a mission to eradicate racism and bias from maternity and infant care and to bring public accountability and transparency to the medical system. We do that by turning doctor and hospital reviews from Black and brown parents in the Irth app into qualitative and quantitative data that's available to the public and used by hospitals to improve the care of Black women and other people of color who are giving birth.

We're just getting started (please leave your reviews to help us grow) but here's what we're learning thus far:

By the numbers

33% SAID REQUESTS FOR HELP WERE IGNORED OR REFUSED.

Attitudes Experienced



(among most commonly reported experiences)

BLACK, BI-RACIAL OR LATINX PEOPLE EXPERIENCED **20%** "IGNORED OR REFUSED REQUESTS FOR HELP" (vs. 8% for AAPI and 11% for White)

OF ASIANS EXPERIENCED RACIAL STEREOTYPES **42%** (vs. >5% for all other race group)

Bi-Racial and AAPI experienced **"Physical privacy violated"** more than all other groups

19% and 13% respectively vs. >9% for all other groups)

Getting Down to Irth:



CALIFORNIA
State with Most Reviews

47 + Hawaii
NUMBER OF STATES WITH REVIEWS



FIRST IN-APP HOSPITAL REVIEW:
St. Joseph Health System, Mishawaka, IN

FIRST IN-APP PRENATAL REVIEW:
Shrewsbury Ob/GYN, Shrewsbury, MA



Download the Irth app today.
Search reviews for yourself.
Leave reviews for your community.

*Irth is a grant-funded project of Narrative Nation, Inc, a NYC-based and Black-woman led 501(c) (3). Irth is funded by the Tara Health Foundation, Grove Foundation and California Health Care Foundation.
Learn more at www.IrthApp.com